

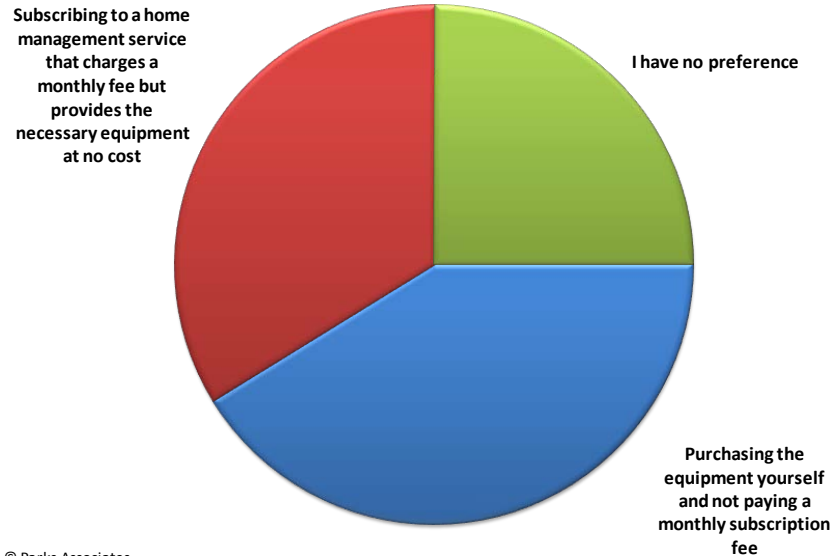
Synopsis

The smart home market is changing and the competitive landscape is growing. New business models promise to transform the market. This report provides insights on how the smart home market will evolve, competitive forces that are shaping the market, the strengths and weaknesses of current market participants, and the numerous business model and operational transformation opportunities that will drive the market and its participants.

Smart Home Business Models

Smart Home Business Model Preferences

(U.S. Broadband Households)



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"The smart home market is entering a period of rapid growth and rapid change," said Tom Kerber, director of research at Parks Associates. "This report outlines the key dimensions of change that will drive the market and its participants."

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Attributes

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